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Buildings Offer New Premium Services For Dogs

By Jill Urban



Some lucky New York pets are living large in the doghouse as residents move into buildings that offer plush pooch amenities like staffed grooming rooms. N1's Jill Urban filed the following report.

NY1 recently reported on a trend in developers creating teen lounges as part of their building amenity packages. Now some other developers are taking it one step further with special rooms for dogs.

Indeed, dog amenity packages are becoming the hot trend in luxury new developments.

“Pets are part of our family now, and developers have had to think of ways to keep everyone happy, and that includes the dogs,” says Melissa Ziewslin, managing director of the Rushmore.

At the Rushmore, they offer a special grooming room for tenants that includes two dog bathing sinks and an industrial blow drying station.

Gina Reede and her dog Max use the room all the time. She says it’s a huge convenience and is definitely an added selling point for the building.

“For us, living in a building with this has been an incredible bonus. We used to give him a bath in our bath tub, so now there is total separation and our apartment stays much cleaner,” says Reede.

Over at the MiMa Building, they take pet amenities to a whole new level. At their “Dog City” facility, their canine tenants can find every luxury imaginable.

“If you own a dog in the MiMa building, you don’t have to do anything. We’ll do it all for you. That includes grooming, veterinary services. We do pick up and drop off for everything: running, walking, play dates, training. We do it all,” says Leya Ogihara, manager of Dog City.

All the services are centered around a special lounge designed just for canines and their companions. It comes complete with an open play room with a treadmill, a spa and washing station. There is even a private outdoor garden where dogs can soak up some sun and lounge around.

As developers try out-do themselves with amenity packages, it seems real estate has really gone to the dogs, who are happily living large.